

# Rachele Creedon

Designer / Web Developer

Nolensville, TN  
(360) 303-2573  
[rachelecreedon@gmail.com](mailto:rachelecreedon@gmail.com)

## EXPERIENCE

### Entrepreneur, Nashville, TN - *Independent Artist*

2004- PRESENT

- Developing brand strategies and guidelines for solo and duo projects
- Designing and implementing design for multiple websites, merchandise, and printable items
- Creating music, videos, and imagery to inspire 186K social media followers and over 1.54 million Spotify streams
- Researching and implementing great user experience for fans
- Copywriting for email newsletters, blogs, and social posts
- Editing press releases and artist bios which lead to press features in The Huffington Post, Billboard.com, and People Country

### Freelance, Nashville, TN — *Visual Design*

2021

- Designing logos and logo variations
- Creating branded color schemes and typescales
- Editing photos for web use

## EDUCATION

### Belmont University, Nashville, TN — *Bachelor of Music*

2006 - 2010 Cum Laude

Major in Commercial Music, Emphasis in Music Business

## SKILLS

### Technical Skills

Wireframing  
Prototyping  
Branding Design  
Responsive Web Design  
HTML5 & CSS3  
Git & Github  
Command Line

### Tech Stack

Adobe Photoshop  
Adobe Illustrator  
Adobe XD  
Adobe InDesign  
Figma

### Marketing Skills

### Copywriting Skills

## TRAINING

Skillcrush Visual  
Designer Courses

Skillcrush Front End  
Development Courses

Skillcrush UX Courses

## PORTFOLIO

<https://www.creedoncreative.com/>